



Newsletter #1

September 1st, 2021

ERMIScom

Context: 'ERMIScom' is an Erasmus+ KA2 project for Strategic Partnership for Higher Education that aims to enhance the efficacy of media courses to counter fake news and hate speech spread online on social media in order to facilitate the social integration and inclusion of vulnerable social groups. The main outcome of this project will be a set of eight (8) Intellectual Outputs in form of a common curriculum among the involved HEI's departments of journalism & social media.

These IOs will correspond to:

- six courses of a common Master curriculum (IO1-6)
- the transformative methodological education approaches to be applied (IO7)
- and the incorporation of the piloting results of each course into the final deliverable (IO8).

Intellectual Output 1

Title: **Stereotypes and Prejudices - Xenophobia and Racism**

Leading partner: **Bahçeşehir Üniversitesi Foundation (BAU)**

Involved partners: National Kapodistrian University of Athens (NKUA), University of National and World Economy (UNWE), Metropolia University, EKO Greece [NGO]

The first part of IO1 examines the concepts of *stereotype, prejudice, otherness, xenophobia, racism, discrimination, nationalism*, which form the basis of academic studies on vulnerable groups, and deals with disability studies, gender studies, migration studies in the context of minorities and disadvantaged groups.

In the second part of IO1, alternative answers to the question "How to overcome being the other?" are given; tackling stereotyping, prejudice and discrimination in society within the framework of historical and collective memory, multiculturalism, interculturalism, media pluralism and diversity, media freedom and democracy, and media literacy.

State of Progress

The partners involved in the design of this module have now completed the development of 13 theoretical chapters and integrated them into a draft module of approximately 42 teaching hours. During the Winter Semester 2021, the leading partner will pilot-test this module as an elective course offered to currently enrolled Master Students, providing a learner-derived evaluation mechanism that will secure the coherence and educational value of the final common master curriculum.



Joint Secretariat - ERMIScom Project Communication

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