



# Newsletter #2

September 7th, 2021

## ERMIScom

Context: 'ERMIScom' is an Erasmus+ KA2 project for Strategic Partnership for Higher Education that aims to enhance the efficacy of media courses to counter fake news and hate speech spread online on social media in order to facilitate the social integration and inclusion of vulnerable social groups.

The main outcome of this project will be a set of eight (8) Intellectual Outputs in form of a common curriculum among the involved HEI's departments of journalism & social media.

These IOs will correspond to:

- six courses of a common Master curriculum (IO1-6)
- the transformative methodological education approaches to be applied (IO7)
- and the incorporation of the piloting results of each course into the final deliverable (IO8).

## Intellectual Output 2

Title: **Fake News and Hate Speech: Representation of Vulnerable Social Groups in the Media**

Leading partner: University of National and World Economy (UNWE)

Involved partners: National Kapodistrian University of Athens (NKUA), Bahçeşehir Üniversitesi Foundation (BAU), Metropolia University, EKO Greece [NGO]

The focus in this module is on the responsibility of media in the coverage of vulnerable groups, which are often presented in negative contexts because of stereotypes, hate speech and fake news. It is difficult for the audience to apply quality content criteria in a situation of information overload. Therefore, this course aims to present criteria for recognizing fake news and stopping hate speech with the help of knowledge about the media world.

The module addresses the following topics:

- The concept of media: a historical perspective on media as the fourth estate
- How modern traditional, online and social media work:
- Media language: stereotypes, fake news, hate speech
- Ethical standards in the media

## State of Progress

The partners involved in the design of this module have now completed the development of 13 theoretical chapters and integrated them into a draft module of approximately 42 teaching hours, during which the historical development of media and their role for shaping public opinion is traced.

During the Winter Semester 2021, the leading partner will pilot-test this module as an elective course offered to currently enrolled Master Students, providing a learner-derived evaluation mechanism that will secure the coherence and educational value of the final common master curriculum.



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ERMIScom Project Communication

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