



September 14th, 2021

ERMIScom

Context: 'ERMIScom' is an Erasmus+ KA2 project for Strategic Partnership for Higher Education that aims to enhance the efficacy of media courses to counter fake news and hate speech spread online on social media in order to facilitate the social integration and inclusion of vulnerable social groups.

The main outcome of this project will be a set of eight (8) Intellectual Outputs in form of a common curriculum among the involved HEI's departments of journalism & social media.

These IOs will correspond to:

- six courses of a common Master curriculum (IO1-6)
- the transformative methodological education approaches to be applied (IO7)
- and the incorporation of the piloting results of each course into the final deliverable (IO8).

Intellectual Output 3

Title: **Social Entrepreneurship and Vulnerable Social Groups**

Leading partner: **Vrije Universiteit Brussel (VUB)**

Involved partners: National Kapodistrian University of Athens (NKUA), Bahçeşehir Üniversitesi Foundation (BAU), University of National and World Economy (UNWE), Metropolia University, EKO Greece [NGO]

Access to the labour market offers great potential for vulnerable social groups to effectively integrate into their community and to contribute as active parts to its economy. Recent initiatives focus especially on the field of social entrepreneurship and circular economy with the idea in mind that initiatives can develop solutions for social, cultural, and environmental challenges.

This module aspires to highlight these concepts from two perspectives:

- 1) In what way social entrepreneurship provides vulnerable groups with the opportunity to effectively integrate into the labour market and in society.
- 2) In what way social entrepreneurship offers the chance to vulnerable groups to participate equally in actions with a particular focus on social innovation.

State of Progress

The partners involved in the design of this module have now completed the development of 13 theoretical chapters and integrated them into a draft module of approximately 42 teaching hours, which investigates the various effects vulnerable groups can have on social enterprises, circular economy, innovative and green practices/ initiatives and vice versa.

During the Winter Semester 2021, the leading partner will pilot-test this module as an elective course offered to currently enrolled Master Students, providing a learner-derived evaluation mechanism that will secure the coherence and educational value of the final common master curriculum.



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