



Newsletter #4

September 21st, 2021

ERMIScom

Context: 'ERMIScom' is an Erasmus+ KA2 project for Strategic Partnership for Higher Education that aims to enhance the efficacy of media courses to counter fake news and hate speech spread online on social media in order to facilitate the social integration and inclusion of vulnerable social groups.

The main outcome of this project will be a set of eight (8) Intellectual Outputs in form of a common curriculum among the involved HEI's departments of journalism & social media.

These IOs will correspond to:

- six courses of a common Master curriculum (IO1-6)
- the transformative methodological education approaches to be applied (IO7)
- and the incorporation of the piloting results of each course into the final deliverable (IO8).

Intellectual Output 4

Title: **Vulnerable groups and cultural trauma**

Leading partner: **National Kapodistrian University of Athens (NKUA)**

Involved partners: Bahçeşehir Üniversitesi Foundation (BAU), University of National and World Economy (UNWE), Metropolia University, Vrije Universiteit Brussel (VUB), EKO Greece [NGO]

Vulnerable groups of the population face traumatic experiences. The definition of vulnerability and the way that traumatic experiences are reflected in the narratives of vulnerable groups and reproduced by the media and the cinema are in the center of this module. This module consists of four parts:

- 1) The first part addresses the subject of defining vulnerability (ethnic origin, sexual orientation, disability, religious preference, age & gender), the barriers for inclusion, the cultural identities, and the relationship between personal and collective traumas.
- 2) The second part refers to mediatization of traumatic experiences, the representations of trauma in the cinema and news stories.
- 3) The third part analyzes integration processes of the most vulnerable groups through investment on inclusive and sustainable business models.
- 4) The fourth part tackles the role of cultural mediators and carers supporting the integration of vulnerable groups and the ethical approach to vulnerability and traumatic cases.

State of Progress

The partners involved in the design of this module have now completed the development of 13 theoretical chapters and integrated them into a draft module of approximately 42 teaching hours, which defines vulnerability and investigates the consequences of traumatic experiences and the ways for a smooth social integration. Examples and case studies that highlight the issue of smooth integration and the role that cultural mediators can play at national and local level have also been developed and included in this module.

During the Winter Semester 2021, the leading partner will pilot-test this module, as an elective course offered to currently enrolled Master Students, providing a learner-derived evaluation mechanism that will secure the coherence and educational value of the final common master curriculum.



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