

2020-1-EL01-KA203- 078981

*Common curricula for diversity:
education in media and integration of vulnerable groups*

Friday 18th, December 2020

PRESS RELEASE

Kick-off Meeting

A successful **Kick-off meeting** of the newly launched Erasmus+ KA203 project **ERMIScom** was held as an online event, on November 30th, December 1st and December 14th 2020.



ERMIScom project

The KA2 project **Common curricula for diversity: education in media and integration of vulnerable groups** (ERMIScom), funded by the European Commission, aspires to develop a common Master curriculum among the involved organizations that will enhance the efficacy of media courses to counter fake news and hate speech spread online on social media in order to facilitate the social integration

and inclusion of vulnerable social groups. ERMIScom is also set to close gaps in the current educational framework for New Media, which misses the experiential basis of non-formal, collaborative learning methods, in order to achieve a holistic education that can render the new generations of media professionals agents of social innovation and a social economy. The ERMIScom partnership believes that the project will contribute to better informed and sensitized citizens, who are more likely to trigger a positive feedback loop of improved media reporting and representation practices, resulting in higher public awareness and strengthened democratic control for more effective integration policies.

Finally, partners are expected to carry the impact of the project forward through their engagement in a long-lasting consortium aimed at the development of a Joint Master (EMJM), as well as other follow-up European projects.

The main outcome of this project will be a series of Intellectual Outputs in form of a common curriculum among the involved HEI's departments of journalism & social media. The 8 Intellectual Outputs (IOs) will undergo a piloting phase for the effective evaluation and improvement of the curriculum, and correspond to:

- six courses of a common Master curriculum (IO1-6)
- the transformative methodological education approaches to be applied (IO7)
- and the incorporation of the piloting results of each course into the final deliverable (IO8)

The final deliverable will also be used as training material by other education providers and civil society organizations, and will be published on the project's website & EPALE for a free download.

Kick-Off Meeting

At the project's Kick-off meeting held on 30th November, 1st and 14th December 2020, the partners' representatives discussed organizational matters, in order to achieve the project's objectives. The meeting was coordinated by the hosting partner, Entrepreneurship and Social Economy Group (EKO), in collaboration with the Coordinating partner, the National Kapodistrian University of Athens (NKUA), and attended by representatives of all partners.

Day 1

In the beginning of the meeting the Coordinator presented to the consortium an overview of the project and provided guidelines regarding future proceedings and pending tasks. Then the Coordinator also presented the progress made on management issues since the initiation of ERMIScom project on October 1st, 2020.

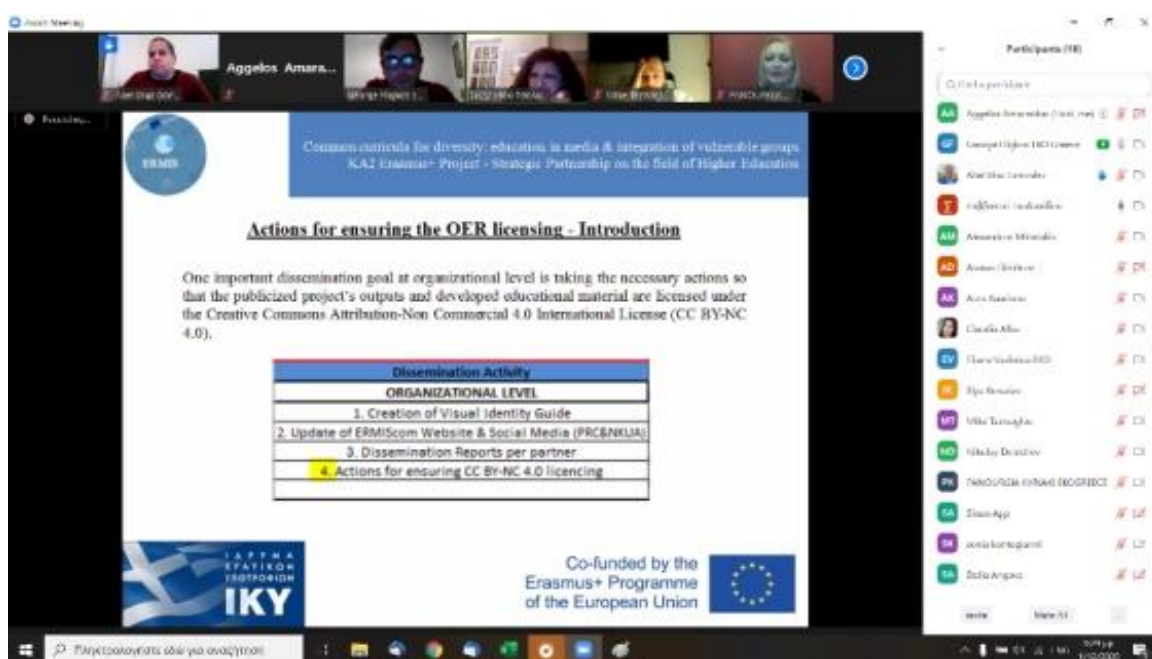
The second item of the agenda was devoted to the detailed presentation of the Partnership Agreements' provisions, delivered by the hosting partner EKO.

The last session of the day was devoted to the presentation of the project's Financial Management, namely the financial and contractual rules as stipulated from EACEA and the Grant Agreement.

Day 2

During the first part of the day, the hosting partner, EKO, presented the Dissemination Plan regarding the project as a whole and the reporting necessities, the project's Visual Identity Guide, as well as a first version of the project's Logo, analysing the symbolic meaning of its individual features. Followingly, the partners discussed the pros and cons of different types of Open Licenses, to reach a common decision of the License that will be assigned to the project's outputs and results. At the end of the session, a GANTT sheet regarding the publicity activities planned was demonstrated.

During the second part of the day, the partner Institutions coordinating the development of Intellectual Outputs 1-3 (BAU, UNWE, VUB respectively), discussed the progress made, the work completed and the upcoming tasks for each of those IOs. The IO-Coordinators described the academic sources that have been reviewed for the identification of the content of their IOs, the structure of the IOs into chapters and the changes made on the basis of the partners' feedback. Importantly, the Coordinators discussed the next steps to be taken by all partners involved in the development of each IO, in order to coordinate and achieve smooth development and homogeneity among the different chapters.



The screenshot shows a Zoom meeting interface. The main content is a presentation slide with the following text:

Common curricula for diversity, education in media & integration of vulnerable groups
KA2 Erasmus+ Project - Strategic Partnership in the field of Higher Education

Actions for ensuring the OER licensing - Introduction

One important dissemination goal at organizational level is taking the necessary actions so that the publicized project's outputs and developed educational material are licensed under the Creative Commons Attribution-Non Commercial 4.0 International License (CC BY-NC 4.0).

Dissemination Activity
ORGANIZATIONAL LEVEL
1. Creation of Visual Identity Guide
2. Update of ERMIScom Website & Social Media (PRC&NKUA)
3. Dissemination Reports per partner
4. Actions for ensuring CC BY-NC 4.0 licencing

At the bottom of the slide, there are logos for IKY and the Erasmus+ Programme of the European Union.

Day 3

In the beginning of the last day of the Kick-Off meeting, the partner coordinating the development of Intellectual Output 4 (NKUA), covered the same issues as the ones discussed for the previous three IOs.

Thereafter, METROPOLIA University, as the partner in charge for coordinating the development the project's pedagogical approach and education methodologies, presented their proposed educational philosophy for the ERMIScom curriculum (social constructivism). They also analysed a series of methodologies to be embedded in the Intellectual Outputs first, and ultimately in the curriculum, which included problem

based and phenomenon-based learning, flipped classroom, as well as topic-based learning through an interdisciplinary approach. They proceeded with suggesting tools, activities and evaluation methods to be used in the classroom, so as to facilitate interactivity, full acquisition of knowledge, self-reflection and deep understanding by the students. All partners were also invited to bring suggestions to discuss, in order to reach a mosaic of perspectives.

The Kick-off meeting closed with a Q&A session, and a recapitulation, by the Coordinator (NKUA) and the hosting partner (EKO), of the all the issues discussed throughout the meeting.

For more information about ERMIScom go to: <https://ermiscom.media.uoa.gr/>

Project Facts:

Project reference: **2020-1-EL01-KA203- 078981**

Duration: 01 October 2020 – 30 April 2023

Project Partners:

COORDINATOR:

NATIONAL KAPODISTRIAN UNIVERSITY OF ATHENS (HEI in Athens, Greece)

CO-BENEFICIARIES:

1. BAHCESEHIR UNIVERSITESI FOUNDATION (HEI in Istanbul, Turkey)
2. ENTREPRENEURSHIP AND SOCIAL ECONOMY GROUP (NGO in Athens, Greece)
3. METROPOLIA AMMATTIKORKEAKOULU OY (HEI in Helsinki, Finland)
4. UNIVERSITY OF NATIONAL AND WORLD ECONOMY (HEI in Sofia, Bulgaria)
5. VRIJE UNIVERSITEIT BRUSSEL (HEI in Brussels, Belgium)

