



## Erasmus+ KA2 Project

Strategic Partnership on the field of Higher Education

"Common curricula for diversity: education in media & integration of vulnerable groups"



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## ERMIScom Consortium



HELLENIC REPUBLIC  
National and Kapodistrian  
University of Athens  
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## Background of ERMIScom

Nowadays social media constitute the most powerful tool in reporting current socio-political themes such as integration and inclusion policies worldwide. Through their social network, they have the potential to facilitate the integration and inclusion of vulnerable social groups in the social milieu of Europe.

Unfortunately, social media instead of combating discrimination, is many times the origin of fake news and hate speech, which aggravates this situation. Education of journalists and social media professionals is the decisive factor of whether social media would become the driving force of integration or the agent giving floor to prejudices and stereotypes.

Therefore, universities need to be equipped with a curriculum that can enable graduate students aiming to work in the field of journalism and social integration, as well as in PR departments or public institutions to promote European values of democracy, justice, human rights, dignity, European citizenship and strong institutions.

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### ERMIScom aims at

Enhancing the efficacy of media courses to counter fake news and hate speech spread online on social media in order to facilitate the social integration and inclusion of vulnerable social groups.

Duration of the project: 31 months

### Join ERMIScom team

- Be part of the ERMIScom Community
- Contribute with your expertise and make use of the available content
- Join the ERMIScom seminars, newsletter, workshops & conferences
- Share your ideas with us



### Expected outputs & activities of the project

- 3 Transnational Partner Meetings
- 8 Intellectual Outputs (IOs)
- 2 Learning, Teaching, Training Activities LTTs
- 3 Multiplier Events

### Project's main objective

The main objective of this project is to tackle skills gaps in the field of journalism and social media by developing a curriculum. This will provide students with the skills and competences to adequately research and report on social inclusion and integration related topics, while at the same time countering and combating stereotypes, prejudices, racism, xenophobia and anti-migrant sentiments and informing about possibilities in regards to social entrepreneurship, social economy and social innovation. All these efforts will enable the promotion of social integration values and support integration efforts.

### Target groups

- Academia
- (Media) Students
- Media Professionals
- Staff involved in education
- Relevant stakeholders
- Civil society
- Other social actors

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