DEVELOPMENT OF SKILLS FOR SOCIAL ENTREPRENEURSHIP & VULNERABLE GROUPS:

NAVIGATION CHART FOR TEACHERS AND STUDENTS

Jason Roncancio, **Ph.D.**

VRIJE UNIVERSITEIT BRUSSEL

ERMIS com

Helsinki, 16.11.2022

gaz
energie

Areas of Russian military control in Ukraine
BELARUS
RUSSIA
Kyiv
Lviv
Kharkiv
Vinnytsia
UKRAINE
Luhansk
DONBAS
Donetsk
Mykolaiv
Kherson
Mariupol
Odesa
Crimea
200km
200 miles
Black Sea
Russian military control
Russian advances
Russia annexed Crimea in 2014
Google
Source: Institute for the Study of War (21:00 GMT, 27 July)
BBC

STOP WAR

INTRODUCTIO N

06
Developed Economies, IP, Social Entrepreneurship

01
Bayh-Dole Act (1980)

05
- Academic Entrepreneurs
- Entrepreneurial Universities

02
Spin-offs,
Tech – Transfer
R&D

04
Key players
Economic Development

03
Universities
3rd Mission

UNIVERSITY?

university

/juːnɪˈvəːsɪti/

Origin

Middle English: from Old French *universite*, from Latin *universitas* ‘the whole’, in late Latin‘society, guild’, from *universus* (see universe).

Knowledge Gap

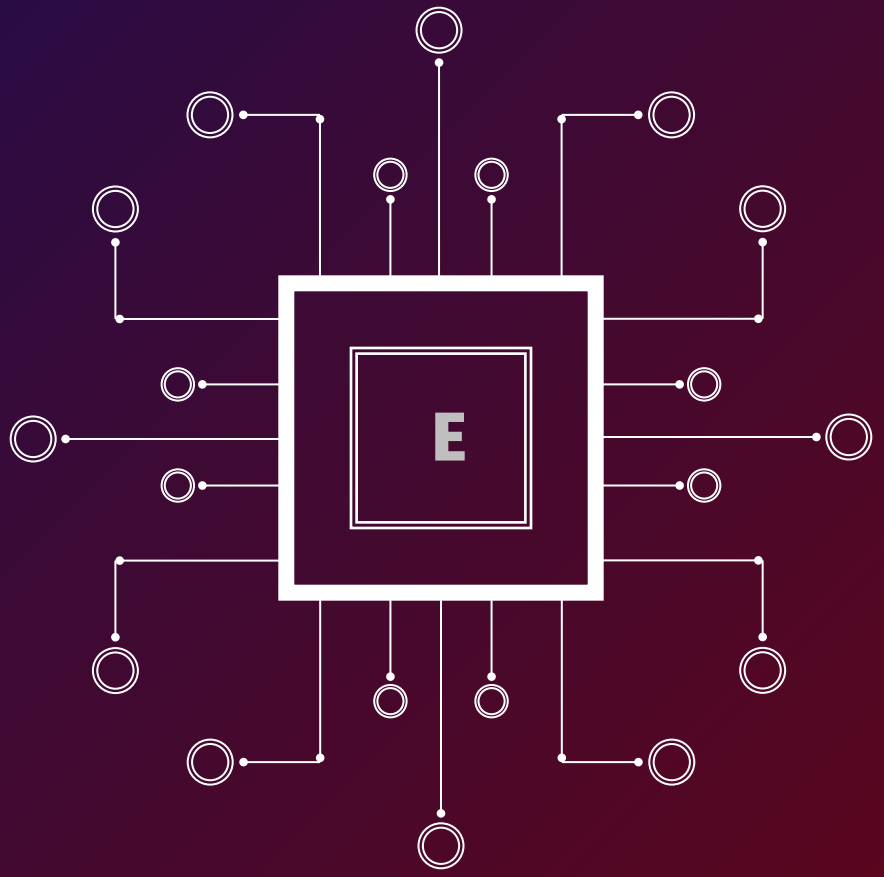
"[E]ntrepreneurial university… It is not entirely about starting high-growth companies and attracting venture capital, it concerns to a high degree the crucial role of small firms in the economy and the responsibility that entrepreneurs have to develop a **sustainable society**."

Klofsten et al. (2019, P141)

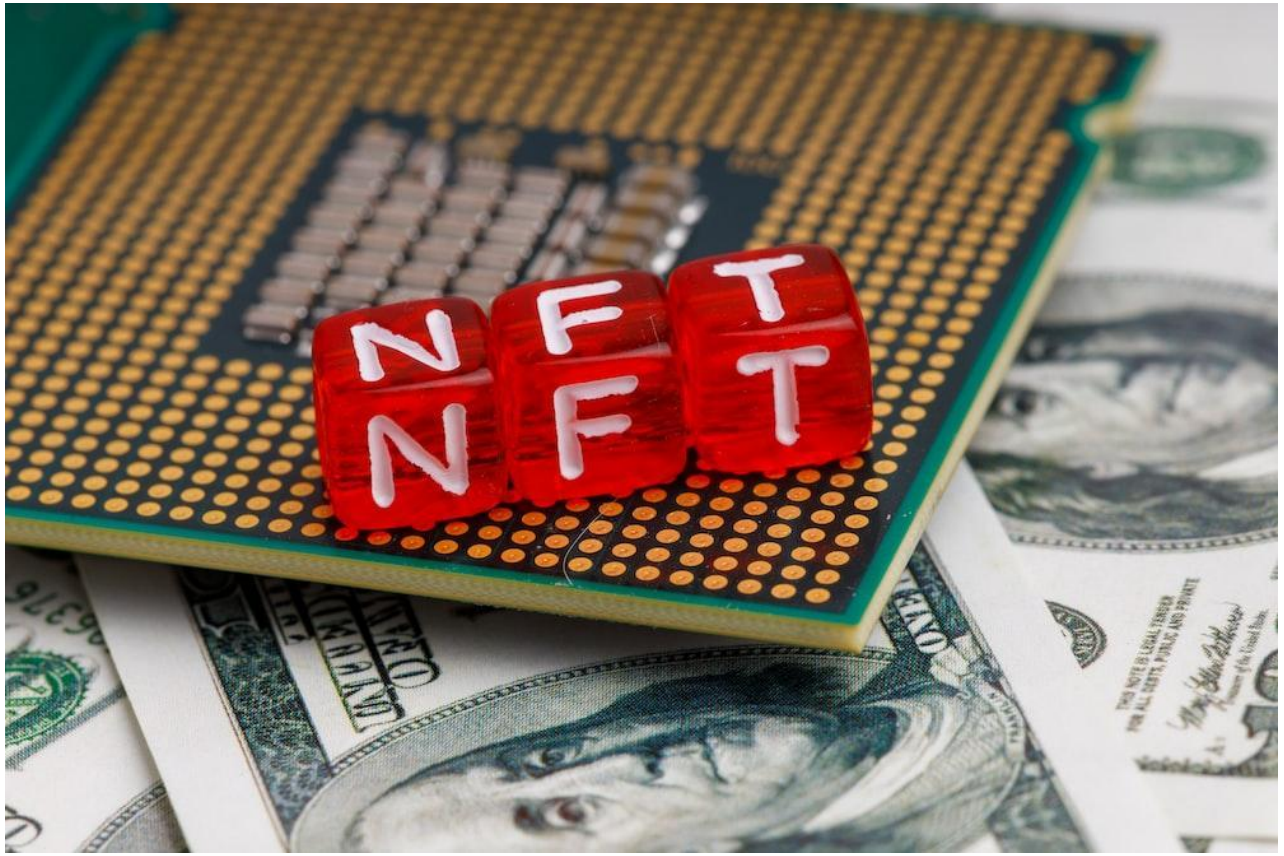
Entrepreneurial Universities can be agents of social change

TYPES OF ENTREPRENEURSHIP

Commercial Entrepreneurship



Social Entrepreneurship


NFT
NFT

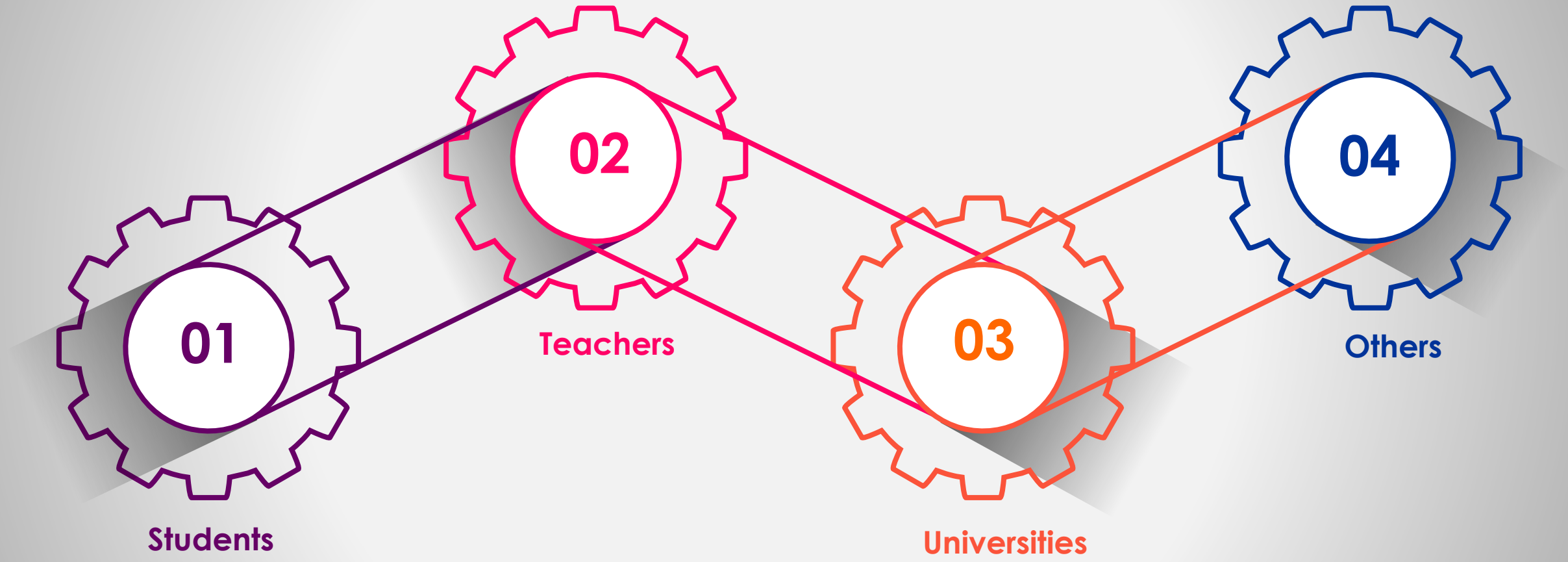
Community service learning:

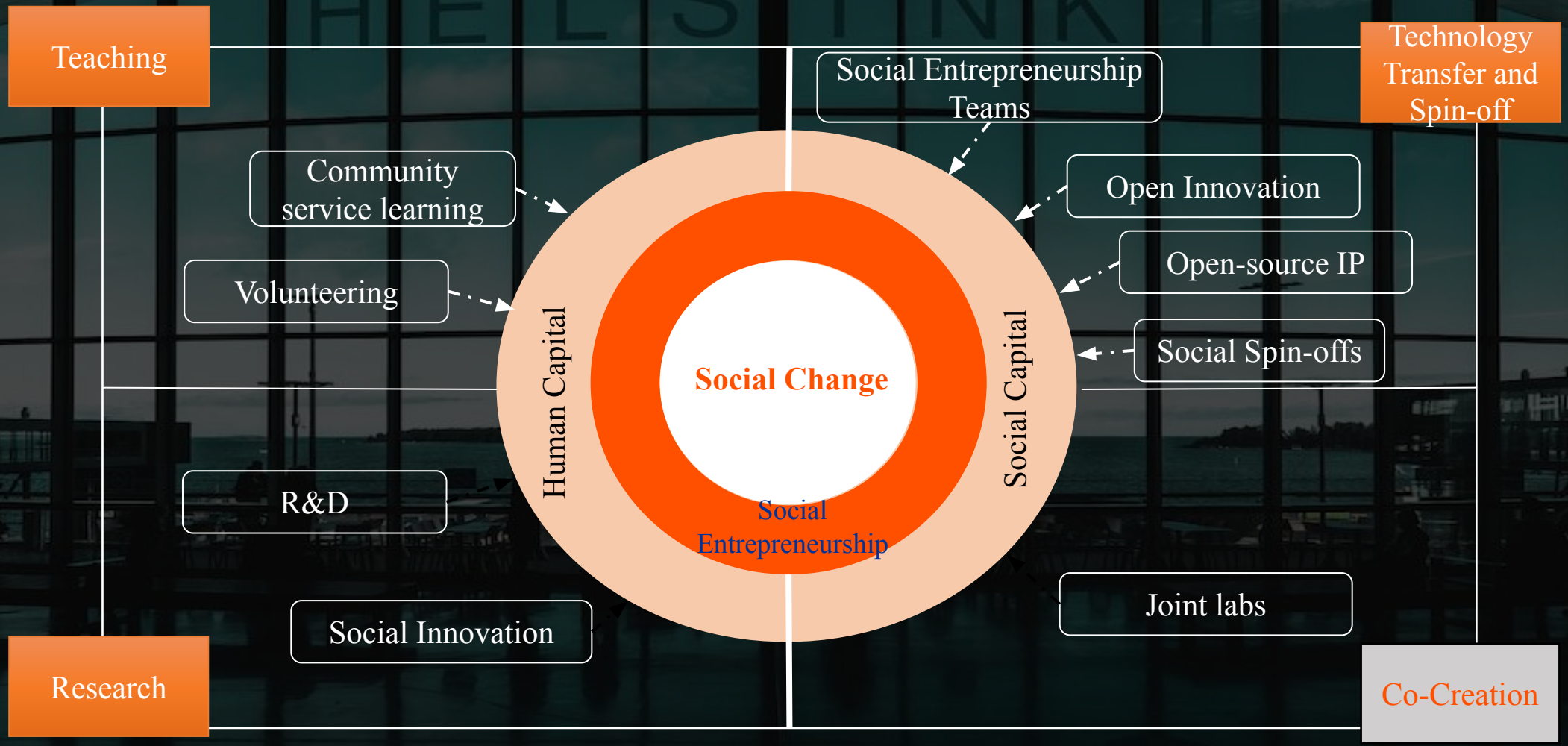
- Problem based learning
- Platform based learning
- Experiential learning

General
Human
Capital
Specific
Human
Capital
Regular university
classes and research
Entrepreneurship
Courses, workshops
Seminars, trainings
Bootcamps
Hackathons, contests
Helping others
Community Service Learning
Learning by doing
Volunteering
Co-creation scenarios
Sustainability courses
CSR courses
Commercial
Academic
Entrepreneurship
Non-commercial
Academic
Entrepreneurship

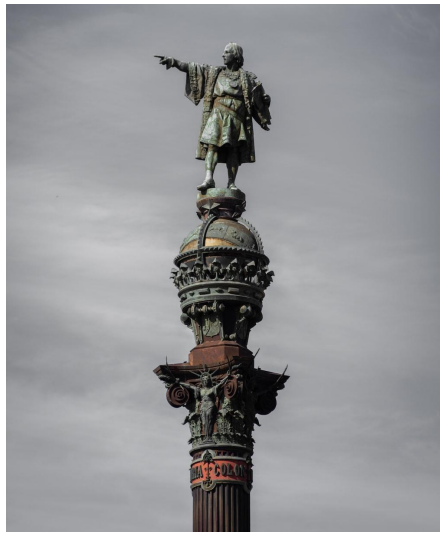
ENTREPRENEURIAL UNIVERSITIES

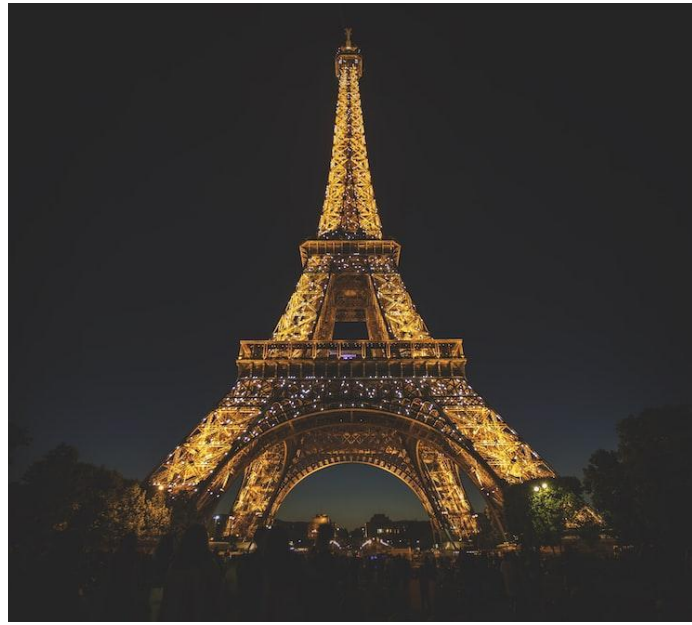
Classical approaches




Teaching
Technology Transfer and Spin-off
Social Entrepreneurship Teams
Community service learning
Open Innovation
Volunteering
Open-source IP
Social Spin-offs
Human Capital
Social Capital
Social Change
Social Entrepreneurship
R&D
Social Innovation
Joint labs
Research
Co-Creation

General Human Capital
Specific Human Capital
Regular university classes and research
Entrepreneurship
Courses, workshops
Seminars, training
Bootcamps
Hackathons, contests
Helping others
Community Service Learning
Learning by doing
Volunteering
Co-creation scenarios
Sustainability courses
CSR courses
Commercial Academic Entrepreneurship
Non-commercial Academic Entrepreneurship



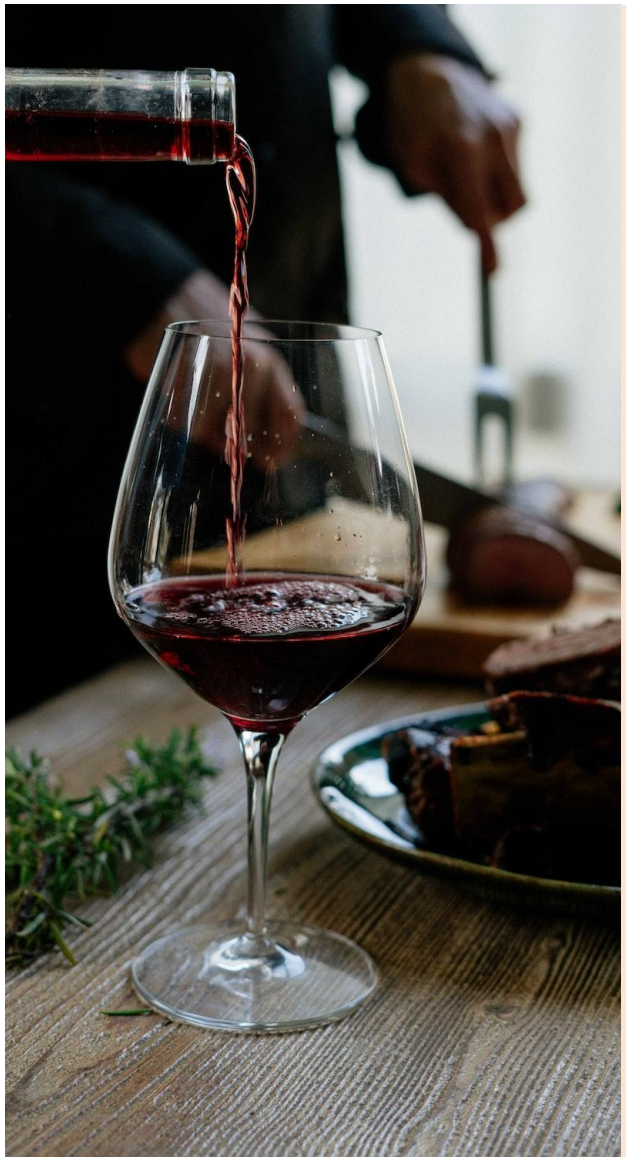


Which country would you travel to today if you were given a free airline ticket?

- Colombia
- France
- Iceland
- Australia
- Spain

What food would you eat there?

- Hamburger
- Dessert
- Steak
- Salad
- Pasta



•What would be your drink?

- Red Wine
- White Wine
- Water
- Sparkling water
- Coffee/tea

Duration: 5 min.

- In your group, each of you will mention one social problem that is very close to your university, only 1.
- What are the vulnerable groups affected by these problems?
- How can we in the classroom involve students in the solution of these problems?

The end!

Thank you!

DEVELOPMENT OF SKILLS FOR SOCIAL ENTREPRENEURSHIP & VULNERABLE GROUPS

JASON RONCANCIO