COURSE OUTLINE

COURSE: FUNDS & GRANTS: SOCIAL INTEGRATION AND RIGHTS RELATED PROJECTS

Coordinator: Prof. Dr Diana Kopeva, Business Faculty Departments: Intellectual property and Technology Transfer; Industrial Business; Economics of Natural Resources, UNWE

GENERAL

SCHOOL	UNIVERSITY OF NATIONAL AND WORLD ECONOMY, SOFIA, BULGARIA
ACADEMIC UNIT	DEPARTMENTS: INTELLECTUAL PROPERTY AND TECHNOLOGY TRANSFER; INDUSTRIAL BUSINESS; ECONOMICS OF NATURAL RESOURCES
LEVEL OF STUDIES	BSc and MSc
COURSE CODE	**SEMESTER** Fall
COURSE TITLE	PROJECT MANAGEMENT (II): FUNDS & GRANTS: SOCIAL INTEGRATION AND RIGHTS RELATED PROJECTS

INDEPENDENT TEACHING ACTIVITIES *if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits*	**WEEKLY TEACHING HOURS per department**	**CREDITS**
	4	6
Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).		

COURSE TYPE *general background, special background, specialised general knowledge, skills development*	Specialised knowledge, competences and skills development
PREREQUISITE COURSES:	
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	English and Bulgarian
IS THE COURSE OFFERED TO ERASMUS STUDENTS	YES
COURSE WEBSITE (URL)	

(1) LEARNING OUTCOMES

Learning outcomes
The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.

Consult Appendix A
- *Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area*
- *Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B*
- *Guidelines for writing Learning Outcomes*

The course acquaints students with the theoretical and methodological concepts and approaches of project management, EU programs and funds with special focus on financing vulnerable groups. Special attention is given to the requirements and beneficiaries of programmes for vulnerable groups. The curriculum includes a consistent presentation of existed EU Programs.
- The aim of the course is to:
- Provide theoretical knowledge and practical skills to manage the project cycle

- Acquisition of knowledge and skills in programming, implementation, monitoring and control
- Acquiring practical skills for project development

- Search for, analysis and synthesis of data and information from online sources
- Production of free, creative and lateral thinking
- Respect for difference and multiculturalism
- Showing social, professional and ethical responsibility and sensitivity to gender issues
- Working in an interdisciplinary environment
- Team work

(2) SYLLABUS

The focus in this course is on the responsibility of media in the coverage of vulnerable groups, which are often presented in negative contexts because of stereotypes, hate speech and fake news. It is difficult for the audience to apply quality content criteria in a situation of information overload. Therefore, the course aims to present criteria for recognizing fake news and stopping hate speech with the help of knowledge about the media world. During the course, partners will trace the historical development of media and their role for shaping public opinion. The course consists of studies and analysis of local and global cases regarding the media coverage of vulnerable groups. It takes on media-specific, sociological and philosophical perspectives. During this module, the full cycle of Strategic Communication (Plan –Implement-Control and Evaluate) will be covered and the principles, methods, and tools of project management will be further analyzed.

Week 1. Historical development of the project management concept)

Week 2: Project approach and project life cycle

Week 3: Introduction to EU Funding. Areas of EU funding

Week 4: Sources of EU funding

Week 5: EU Programs and Forms of EU funding management

Week 6: EU Programs and Forms of EU funding management (II_ Competitive Programmes and other international Funds)

 Week 7: Next Generation EU. The EU Recovery Plan

Week 8: Transparency, Information and Dissemination Plan

Week 9: Vulnerable groups

Week 10: EU policy and program targeted vulnerable groups, migrants and refugees
Week 11: EU programmes for employment and social inclusion
Week 12: EU programmes for economic inclusion and sustainable livelihood of vulnerable groups
Week 13: Best practices of projects for vulnerable groups

(3) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY *Face-to-face, Distance learning, etc.*	Use of lectures and group working sessions
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY *Use of ICT in teaching, laboratory education, communication with students*	Lecture notes, tutorial material and case studies
TEACHING METHODS *The manner and methods of teaching are described in detail.* *Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.* *The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS*	<table><tr><td>***Activity***</td><td>***Semester workload***</td></tr><tr><td>Lectures</td><td>52 hours</td></tr><tr><td>Seminars</td><td>20 hours</td></tr><tr><td>Study and analysis of Bibliography</td><td>40 hours</td></tr><tr><td>Laboratory /fieldwork analysis of best practices and good examples</td><td>10 hours</td></tr><tr><td>Essays writing</td><td>30 hours</td></tr><tr><td>Tutorials</td><td>28 hours</td></tr><tr><td>Study visits</td><td>10 hours</td></tr><tr><td></td><td></td></tr><tr><td>Course total</td><td>***190 hours***</td></tr></table>
STUDENT PERFORMANCE EVALUATION *Description of the evaluation procedure* *Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other* *Specifically-defined evaluation criteria are given, and if and where they are accessible to students.*	An essay will count for 50% of the grade and the rest will be based on class participation (20%). All students will have to turn in their final essays by a given date, via email. Each essay should be a maximum of 5,000 words (excluding cover page, references, tables and figures). The essay should rely on at least 10 different sources (academic/scholarly journal articles, books and book chapters, research institute reports, news items). Essays based solely or mostly on online sources will not be eligible for a grade over 7 out of a maximum of 10 points. The essays are expected to use the Harvard citation style, RESPECTIVELY: References 1. author(s) name and initials. 2. title of the article (between single quotation marks) 3. title of journal (in italics) 4. any publication information (volume, number etc.) 5. page range. 6. accessed day month year (the date you accessed the article) 7. from name of database.

	8. item number (if given)
	Three different assignments related with the subjects of weeks 6, 9and 10 will count for 30% of the total grade.

(4) ATTACHED BIBLIOGRAPHY

Suggested bibliography:

- Business Project Management and Marketing. Editors: Kleinaltenkamp, Michael, Plinke, Wulff, Geiger, Ingmar (Eds.). Publisher: Springer-Verlag Berlin Heidelberg; Berlin, Germany, 2019. eBook ISBN: 978-3-662-48507-1; Hardcover ISBN: 978-3-662-48506-4
- Heaney, J. Fundamentals of Project Managementw , Fifth Edition. Publisher : AMACOM; Fifth edition, 2018. ISBN-13 978-0814437360
- Agile Practice Guide Paperback. Project management Institute (Author). Publisher : Project Management Institute; New edition (October 1, 2017). ISBN-10 : 1628251999 ISBN-13 : 978-1628251999
- Λιαργκόβας, Μ., Παπαγεωργίου, Χ. (2021). Το Ευρωπαϊκό Φαινόμενο. Ιστορία, Θεσμοί, Πολιτικές. Εκδ. Τζιόλα
- Τσολακίδου, Σ. (2017-2021). Παραδόσεις στο μάθημα « Ευρωπαϊκή Ένωση, θεσμικά όργανα και πολιτικές. Τμήμα Επικοινωνίας και ΜΜΕ του ΕΚΠΑ
- European Commission, Directorate-General for Budget, The EU's 2021-2027 long-term budget & NextGenerationEU : facts and figures, Publications Office, 2021, https://data.europa.eu/doi/10.2761/808559
- Directive 2013/33/EU of the European Parliament and of the Council of 26 June 2013 laying down standards for the reception of applicants for international protection (recast); OJ L 180, 29.6.2013, p. 96–116 (BG, ES, CS, DA, DE, ET, EL, EN, FR, IT, LV, LT, HU, MT, NL, PL, PT, RO, SK, SL, FI, SV); Special edition in Croatian: Chapter 19 Volume 015 P. 137 – 15
- The concept of vulnerability in European asylum procedures. Asylum Information Database (AIDA). 2017.

    WEBSITES
- https://erasmus-plus.ec.europa.eu/
- https://www.iky.gr/en/discover-erasmus
- https://www.eacea.ec.europa.eu/grants/2021-2027_en
- https://ec.europa.eu/info/research-and-innovation/funding/funding-opportunities/funding-program mes-and-open-calls/horizon-europe_en
- https://ec.europa.eu/info/strategy/eu-budget/how-it-works/annual-lifecycle/preparation_en
- http://www.learneurope.eu/index.php?cID=303
- https://www.youtube.com/watch?v=PxTnTIJ_YnU
- https://ec.europa.eu/home-affairs/pages/glossary/vulnerable-person_en