Kickoff meeting
Monday, 30 November 2020

Review of the project progress

by

Project coordinator, NKUA

HELLENIC REPUBLIC
National and Kapodistrian
University of Athens
— EST. 1837 —

E.K.O.

BAU
Bahçeşehir University

UNIVERSITY OF NATIONAL AND WORLD ECONOMY
1920
SOFIA

VUB
VRIJE
UNIVERSITEIT
BRUSSEL

Metropolia

ERMIScom

Common curricula for
diversity: education in
media and integration of
vulnerable groups

Erasmus+

IKY
ΙΔΡΥΜΑ
ΚΡΑΤΙΚΩΝ
ΥΠΟΤΡΟΦΙΩΝ

Terve!

Merhaba!   Hallo!
Zdraveite!

Γεια σας! Kalispera!

Three Topics addressed by the Project

1. **Inclusion - equity**
2. **ICT - new technologies - digital competences**
3. **New innovative curricula/educational methods/development of training courses**

- Discriminated target group: **include *ethnic origin, sexual orientation, disability, religious preference, age & gender.***

- Development of 8 IOs presented as **Open Educational Resources (OERs) material** via **EPALE, and the Erasmus+ Results data base**

- **NKUA** will cooperate with the Public Relation & Communication Committee to ensure an open & free access to all informative material & the final IOs (OER) **in the form of an e-Book (IO 8)**

Priorities of ERMIScom project

Priority of ERMIScom is to provide:

- media students & professionals with a solid education on media

- the necessary skills to change the society's mindset & create an inclusive society through their work in media.

ERMIScom opts for:

- teaching common contemporary political, economic & social subjects in Europe & the world that need to be highlighted & prioritized

- upgrading personal & professional skills, especially in the field of ICT & new media, in the context of a modern study program

- teaching methodologies by including innovative teaching practices and non-formal education methods targeting soft skills

The Role of Associated Partners (National and International level)

1. **University of the Aegean -** https://www.soc.aegean.gr/index.php/en-m-aggliki-glossa

2. **Hellenic Open University (HOU) -** https://www.eap.gr/

3. **Centre of Continuous Education & Training (KEDIVIM) of NKUA**
   http://diaviou.media.uoa.gr/enarxi-aitiseon/ - Link of Communication & Media Department

These institutions are committed to the development & implementation of innovative education methods, in the context of distance learning, non-formal education (NFE) & life-long learning.

4. The Network of NGOs in collaboration with NKUA and EKO

▪ Human-Rights Organizations such as Hellenic Action for Human Rights, Caritas Hellas, Action Aid, Arsis, Solidarity Now (see the link: https://migromedia.gr/)

▪ International Associated Partners such as the International Alliance for Peace & Development (IAPD), MAAT for Peace, Development & Human Rights, Friedrich-Erbert Stiftung (FES)

Role of Associated Partners (A.P.)

- Providing feedback & suggestions with regards to the project`s IOs

- Facilitating efficient research & development of the courses

- Assisting in their evaluation during the pilot phase

- Contributing to the implementation of the LTTs

- Contributing to dissemination of results at the local, regional, national & European levels

Student Involvement in ERMIScom Activities

- 50 Participants with fewer opportunities (Cultural differences, economic obstacles geographical and social obstacles, educational difficulties) should be involved in the different activities of the project

- Enrolled master students of the Partners or undergraduate students as participants in the simulations of IOs (pilot phases) based on a selection procedure (motivation letter and CV)

- Some of these students, together with local young people not in higher education, who will be recruited through open calls, will participate in the LTTs, and other educational activities

Pending Issue: Specific meetings for the student participation

Project Progress on Work Packages

Working Packages

- 1. Management
- 2. IOs Intellectual Outputs
- 3. Quality Control & Evaluation
- 4. Dissemination
- 5. Learning Teaching & Training Activities
- 6. Multiplier Events (MEs)

1. Management

- Composition of the five Committees: (1)Steering Committee (SC), (2)Research Committee (RC), (3)PR & Media Committee (PRC), (4)Conflict Resolution Committee (CRC),(5)Financial Committee (FC))

- Creation of **a google drive** were all partners can find important documents, description of the project, updated minutes of the partnership meetings and other docs

- Cooperation with the National Agency (IKY) for the Erasmus+, information on procedural and administrative issues

- Cooperation with the **Special Account Department (ELKE)** of NKUA and EKO for the preparation of the agreements; indicative **partnership agreement** will be presented today

- Opening of **a separate account** by ELKE / NKUA for the management of the project ERMIScom for the direct financing of all partners

- Implementation of two preparatory meetings to know each other, discuss the IOs content and develop a clear description of the timetable of each separated book/course.

- Research on the type of contracts to be signed in the framework of the project

- Elaboration of the **Management and Implementation Guide** to facilitate partners with eligible costs and Templates

Working Packages

1. Management

2. IOs Intellectual Outputs

3. Quality Control & Evaluation

4. Dissemination

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6. Multiplier Events (MEs)

1. Management

PENDING ISSUES

- **Signing of partnership agreements with all partners**
- **Transfer of 1st payment**
- **Management and Implementation Guide**

Intellectual Outputs (IOs)

No IO	Title	Lead Partner	Participating Partners	Dates of Implementation
IO1	STEREOTYPES and PREJUDICES: Xenophobia & Racism	**BAU**	Metropolia, NKUA, UNWE, EKO	01.10.2020 – 30.09.2021
IO2	FAKE NEWS & HATE SPEECH: Representation of vulnerable groups in the Media	**UNWE**	Metropolia, NKUA, BAU, EKO	01.10.2020 – 30.09.2021
IO3	SOCIAL ENTREPRENEURSHIP AND VULNERABLE SOCIAL GROUPS	**VUB**	Metropolia, NKUA,BAU, UNWE, EKO	01.10.2020 – 30.09.2021
IO4	VULNERABLE GROUPS AND CULTURAL TRAUMA	**NKUA**	Metropolia, VUB, BAU, UNWE, EKO	01.10.2020 – 30.09.2021
IO5	INTEGRATION POLICIES FOR VULNERABLE SOCIAL GROUPS	**NKUA**	Metropolia, BAU, UNWE	01.04.2021- 31.03.2022
IO6	FUNDS & GRANTS: Social Integration and Rights Related Projects	**UNWE**	BAU, NKUA, VUB	01.04.2021- 31.03.2022
IO7	TRANSFORMATIVE METHODOLOGICAL APPROACH: Teaching, Training, Learning	**Metropolia**	NKUA, VUB, BAU, UNWE, EKO	01.10.2020- 30.03.2022
IO8	COMMON CURRICULA: Education in Media and Integration of Vulnerable Groups	**NKUA**	Metropolia, VUB, BAU, UNWE, EKO	01.10.2020- 31.03.2022

1. Management

**2. IOs
Intellectual Outputs**

**3. Quality Control &
Evaluation**

4. Dissemination

**5. Learning Teaching &
Training Activities**

**6. Multiplier Events
(MEs)**

Project Progress on Work Packages

2. IOs Piloting Phase

Reminder on the piloting of each IO

Upon the completion of the IOs' development, **their piloting is obligatory as elective courses, in the context of already existing master** or undergraduate programs if needed

The piloting of each IO will include:
- a **3 months course of around 40 teaching hours**
- the **preparation & all administrative procedures** before commencing the respective course of lectures, e.g. *for Greece we need to introduce the course in the beginning of the academic year*
- **evaluation before & after through questionnaires to the participants, classroom observation & a final exam**
- **utilization of the evaluation results & the suggestions for further improvement**

The pilot phases are an integral developmental process for the creation of a new curriculum & will serve to evaluate the modules' relevance, applicability & efficacy *in delivering intended learning outcomes, tackling skills-gaps & reaching the goals of the project, to indicate the adjustments needed for the course syllabus to be incorporated in the regular curriculum.*

IO1 – IO4 the Piloting phase period is: 01.10.2021-30.09.2022

- **Metropolia will not test the IO7**
- **EKO will test the Addendum of Non-Formal Education for IO1 to IO6**

2. IOs Development Pending Issues

PENDING ISSUES

- **To develop the description of each course (IO2 to IO4) according to the coordinators Template as it was presented by BAU (uploaded on Google drive)**

- **Approval of the indicative IO Books Template (uploaded on Google drive)**

Questions to discuss and agree regarding the finalization of each IOs BOOK

- **The length of the chapter**

- **The addition of teaching methods per chapter**

- **The *Addendum of Non-Formal Education and Training per BOOK***

Working Packages

1. Management

2. IOs Intellectual Outputs

3. Quality Control & Evaluation

4. Dissemination

5. Learning Teaching & Training Activities

6. Multiplier Events (MEs)

3. Quality Control & Evaluation

- On going evaluation: on Process, Outcomes and Impact evaluation, specific chapter will be developed included in the Management and Implementation Guide

- Discussion and agreements on ERMIScom sustainability strategy & next-steps (e.g. planning of new European projects, esp. a Joint Erasmus Mundus Master proposal). This is planned around the end of ERMIScom project but perhaps *we should anticipate in order to submit a proposal for a Common Erasmus Master on the first or second round of calls of the new Erasmus Program (end of 2021).*

PENDING ISSUE
Approval of Quality Plan containing evaluation methods.

Working Packages

1. Management

2. IOs Intellectual Outputs

3. Quality Control & Evaluation

4. Dissemination

5. Learning Teaching & Training Activities

6. Multiplier Events (MEs)

4. Dissemination

ACCOMPLISHED ISSUES

- Shared Folder on Google drive on the development of working packages

- Creation of the PR & Media Committee (PRC)

- Webpage of ERMIScom project at the NKUA-Department of Communication and Media- is under construction

PENDING ISSUES

- Agreement on **the logo of the project and the Visual Identity Guide**

- Dissemination reports per partner

- Planning of dissemination activities on community, national and European level (more information in **the Management and Implementation Guide**) & dedication of one of the next meetings for a more detailed discussion about communication, probably at the **end of January 2021**.

Working Packages

- 1. Management
- 2. IOs Intellectual Outputs
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- 5. Learning Teaching & Training Activities
- 6. Multiplier Events (MEs)

5. Learning Teaching & Training Activities & 6. Multiplier Events (MEs)

5. Tasks related to LTTs
- Selection of suitable participants
- Comprehensive preparation of participants (preparatory meetings, practicalities like tickets, insurance)
- Debriefing & evaluation session upon return

1. **BAU, Istanbul, Organization, preparation & hosting the 1st LTT (C1)**
2. **Metropolia, Helsinki, Organization, Preparation & Hosting of the 2nd LTT (C2)**

6. Tasks for Multiplier Events and dissemination
- Each partner will invite experts from the participating countries & beyond, to function as keynote speakers, members of the panel or presenters in the Multiplier Enents
- Contribute equally & actively to all dissemination & sustainability activities, under the guidance of PRC

1. **EKO will Organize the Mid-Term Conference (ME1)**
2. **NKUA will host in Athens the Final Conference of the Project (ME2)**
3. **VUB will organise and host the Cross-Interaction Event (ME3)**

PENDING ISSUES (for activities planned for 2022)

Setting common criteria & procedures regarding the **call & selection of participants** for the activities of the project (e.g. LTTs, MEs). *It will also be part of the management and implementation Guide.*

Partnership Agreement (PA)

The **Partnership Agreement** will be presented immediately after. It is a document prepared in close collaboration between the two GR partners and the Special Account Department of NKUA(ELKE).

The basis of ERMIScom partnership Agreement was the official template provided by the Greek Agency of Erasmus+ program IKY and was enriched with the version sent by VUB.

Next Transnational Partner Meeting (TPM2 and TPM3)

TPM2, **February 2022: UNWE (Sofia, Bulgaria), Mid Term Evaluation on** *Process Evaluation, Outcome evaluation and Impact evaluation*

TPM3, **January 2023: NKUA (Athens, Greece), on Final Evaluation.** *Discussion and agreements on ERMIScom sustainability strategy & next-steps*

Next online Meetings

- *Monday, 25 January 2021 at 16:30 p.m.*

(dedicated on the dissemination plan/activities and its implementation per partner and within common activities)

- *Monday, 22 February 2021 at 16:30 p.m.*

(dedicated on evaluation methods and evaluation reports, and presentation of the non formal Addendum)

- *Monday, 29 March 2021 at 16:30 p.m.*

(dedicated on the development of first 5 IOs (IO1, IO2, IO3, IO4 & IO7(finalised at 30/3/2022), Preparation of Piloting phase & preparatory discussion for the content and teams of IO5(NKUA) and IO6(UNWE)

Thank you
for
your attention!

Hermes, the messenger of the Gods!