



IO1

Stereotypes & Prejudices

Xenophobia & Racism

Assoc. Prof. Tırşe Erbaysal Filibeli

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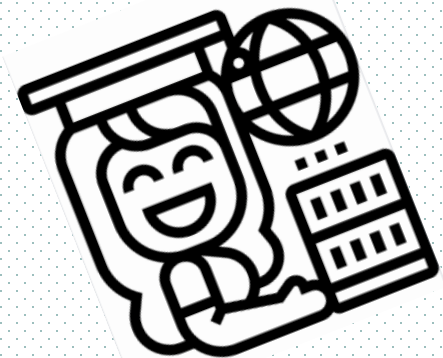
HELLENIC REPUBLIC
National and Kapodistrian
University of Athens



Erasmus+



SYLLABUS DESIGN FOR IO1



COURSE OUTLINE

COURSE: Stereotypes and Prejudices: Xenophobia & Racism

(SPECIALISATION 2 – Media Representations of Others)

Coordinator: Assoc. Dr. Tirşe Erbaysal Filibeli, New Media Department, Bahçeşehir University (BAU)

GENERAL

SCHOOL	Bahçeşehir University Communication Faculty		
ACADEMIC UNIT	Graduate Education Institute		
LEVEL OF STUDIES	POSTGRADUATE		
COURSE CODE		SEMESTER	SPRING
COURSE TITLE	Stereotypes and Prejudices: Xenophobia & Racism		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
		3	7,5



LEARNING OUTCOMES



- comprehend theories on media, race, ethnicity, and identity.
- become familiar with knowledge of scientific theory and research in the media-related areas to stereotyping, prejudice & discrimination, and discuss the effects of media representations & on audiences.
- recognize how the nature of othering has changed over time and critically think about prejudice and discrimination from the perspective of both perpetrators and targets.
- apply critical thinking skills by defining issues, examining evidence, becoming aware of hidden assumptions, resisting the temptation.
- promote awareness of and sensitivity to cultural diversity and multiculturalism with the help of media production and understand intercultural adaptation.
- become familiar with social science and humanities perspectives on ethnicity, race, and the media.
- provide advice and recommendations for a better understanding of marginalized groups.
- select and implement the appropriate tools and methods for the successful completion of a project.

- improve critical skills when analyzing media messages and participating in constructive dialogues over the relationship between media, race, and ethnicity.
- gain insight into the language, politics of exclusion, and the representation of others and develop and use a critical perspective to analyze how the media relies on stereotypes and marginalized groups.
- define what media pluralism and media diversity are, and discuss how media pluralism is related to democracy.
- struggle with digital threats in order to protect media freedom and pluralism and to sustain democracy in the digital age.
- understand why stereotyping, prejudice, and discrimination are resistant to change and report policymakers to promote the well-being of others.
- contextualize and develop professional skills regarding media discourse for future professionals, and analyze and interpret the concepts of cross-cultural communication.

PILOTING

IO1: Stereotypes and Prejudices: Xenophobia & Racism

2021-2022
Fall Semester



Course Name : Media, Diversity & Discrimination

Instructor : Assoc. Prof. Tirşe Erbaysal Filibeli

IO1 Piloting Time: Wednesday/15:30-16:20

Erasmus Ka2 Piloting
Otherness, Discrimination, Discriminative Discourse Eliana Vassiliou
Basic Concepts: Stereotypes, Prejudice, Xenophobia, and Racism Prof. Dr. Yasemin Giritli İnceoğlu
Racism and Ethnicity: in the Media Alexandros Minotakis
Historical and Collective Memory: Social Categorization and Applications of Scientific Approach Dr. Figen Algül
Nationalism as a media discourse Mike Tastsoglou
Gender Studies: Media Representation of Minorities and Disadvantaged Groups Dr. Sinan Aşçı
Disability Studies: Media Representations of Disability Sonia Kontogianni
Migration Studies: Media Representation of Refugees and Asylum Seekers Atanas Dimitrov
Media Pluralism and Diversity: Old and New Challenges to Media Freedom Assoc. Dr. Tirşe Erbaysal Filibeli
Media Pluralism 2.0: Digital Threats to Media Freedom and Democracy Assoc. Dr. Tirşe Erbaysal Filibeli
Promoting multiculturalism and interculturalism Dr. Figen Algül
Media Literacy: A Tool to Combat Stereotyping, Prejudice and Discrimination Dr. Sinan Aşçı
Discussion: How to Overcome Being the Other Aura Kaarivuo



LEARNING, TEACHING, TRAINING 1

İSTANBUL, 4-12 JUNE 2022





LEARNING, TEACHING, TRAINING 1
ISTANBUL, 4-12 JUNE 2022



This book is prepared within the scope of  project
"Common curricula for diversity: education in media and integration of
vulnerable groups" and coordinated by the Communication and the Media
Department of

STEREOTYPES & PREJUDICES: XENOPHOBIA & RACISM

COORDINATED BY TİRŞE ERBAYSAL FİLİBELİ AND SİNAN AŞÇI

FİGEN ALGÜL
SİNAN AŞÇI
ATANAS DIMITROV
TİRŞE ERBAYSAL FİLİBELİ
YASEMİN GİRİTLİ İNCEOĞLU
AURA KAARIVUO
SONIA KONTOGIANNI
ALEXANDROS MINOTAKIS
ELISAVET VASILEIOU
MICHALIS TASTSOGLU



Erasmus+





bau_iletisim

Bau Galata



We have come to the end of the 9-day working group in the Erasmus+ Project titled as "Common Curriculum for Diversity: Education in the Media and the Integration of Vulnerable Groups into Education", which includes many participants from America, Belgium, Brazil, Bulgaria, Finland, Italy, Spain, Greece and Turkey.

After the presentations of the teams that produced new working topics in the light of the information shared throughout the project period and the certificate ceremony held, we said goodbye to meet in new projects and to produce works that contain multidimensional perspectives on issues of international importance.

Edited · 33w · See translation



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JUNE 13, 2022



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END DAY OF LTT1
İSTANBUL, JUNE 12, 2022



Thank you 😊

