



VUB Chair

**SOCIAL
ENTREPRENEURSHIP**

Think, create & connect

ERMIScom

7 february 2023

A diverse group of young adults, likely students or professionals, are seated in an audience. They are looking towards the front of the room, suggesting they are attending a presentation or lecture. The individuals have various ethnicities and are dressed in casual to business-casual attire. A dark blue rectangular box is overlaid on the center of the image, containing white text.

Our support of social entrepreneurs internationally is possible thanks to your commitment and contribution. Together, we are creating a positive impact on our society!

About Us

- Launched in 2015
- Grown to internationally recognized center of excellence
- Offering hands-on support of hundreds social enterprises per year
- Active in Europe, Latin America and Africa
- With ambitions to continuously increase the impact

Our Vision



Social Entrepreneurs
First



Engage VUB staff and
students to our
activities



Solid partnerships



Welcome
complementarity



Expand internationally

Founding
Partners

CLOSE
THE
GAP
BRIDGING
THE DIGITAL
DIVIDE



Post-trade made easy





Our team

Team in Belgium



Prof. dr. Nikolay A. Dentchev
Chairholder

PhD students



Claudia Alba Ortuño
Ph.D. Student on BoP
Competence Development



Jingyuan Yang
Ph.D. Student on
Development of Social
Academic
Entrepreneurship

Post Doc



Dr. Jason Roncancio
Social Innovation and
Entrepreneurship



Bart Leyen
Ph.D. Student on
Ecosystem Building for
Social Entrepreneurs

Team abroad – Joint PhD Students



Andrea Samaniego
(Ecuador)



Evelina Van Mensel
(Bulgaria)



PhD student
from DR Congo
Start 2023



PhD student
from DR Congo
Start 2023



PhD student
from Bolivia
Start 2023



PhD student
from Bolivia
Start 2023

Extended Team – Chair Alumni



**Prof. dr. Abel Diaz
Gonzalez**
University of Maastricht
The Netherlands



Prof.dr. Philippe Eiselein
University College Odisee
Belgium

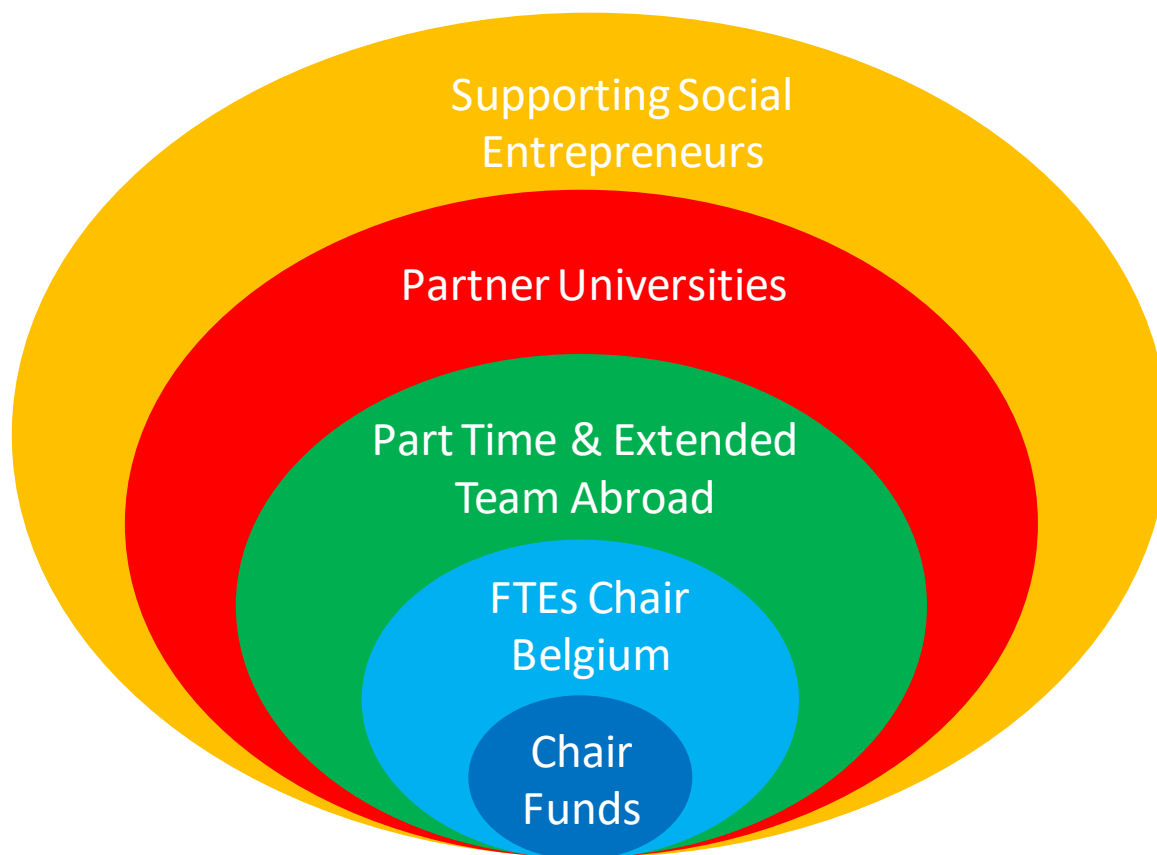


Prof. dr. Romel Brun
UCB “San Pablo”
Bolivia



Prof. dr. Jorge Salas
UCB “San Pablo”
Bolivia

Our Impact



1 FTE = Chair Funds

4+ = FTEs Team in Belgium

10+ = Extended Chair Team

17 = Partner Universities

10+ = Countries

Europe: BE, BG, AT, NL, IT

LATAM: BO, EC, COL, PE

AFRICA: DRC, UG

100+ = Direct Support of SEs

1.000+ = Indirect Support of SEs

250+ = VUB Students

1.000+ = Participants in Events

Founding
Partners

CLOSE
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Post-trade made easy



Media and visibility



- 1.000+ likes
- 15k post reach (SEC)



- 1.000+ views in peaks
- 20+ visits / day
- Average position: 15,9



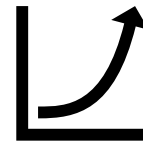
- 5.000+ connections
- 20+ profile checks per week
- 2.500+ post impressions



- Regularly in VUB media
- Ad hoc
 - national media
 - internat. media



- 3.000+ subscribers
- No opt-outs after GDPR legislation



- Leverage on Project and Partner Communication, for example
 - www.elanet-se.org
 - www.vliruos.be
 - www.be-impact.org



Our activities:

Academic

Outreach

Projects & Initiatives

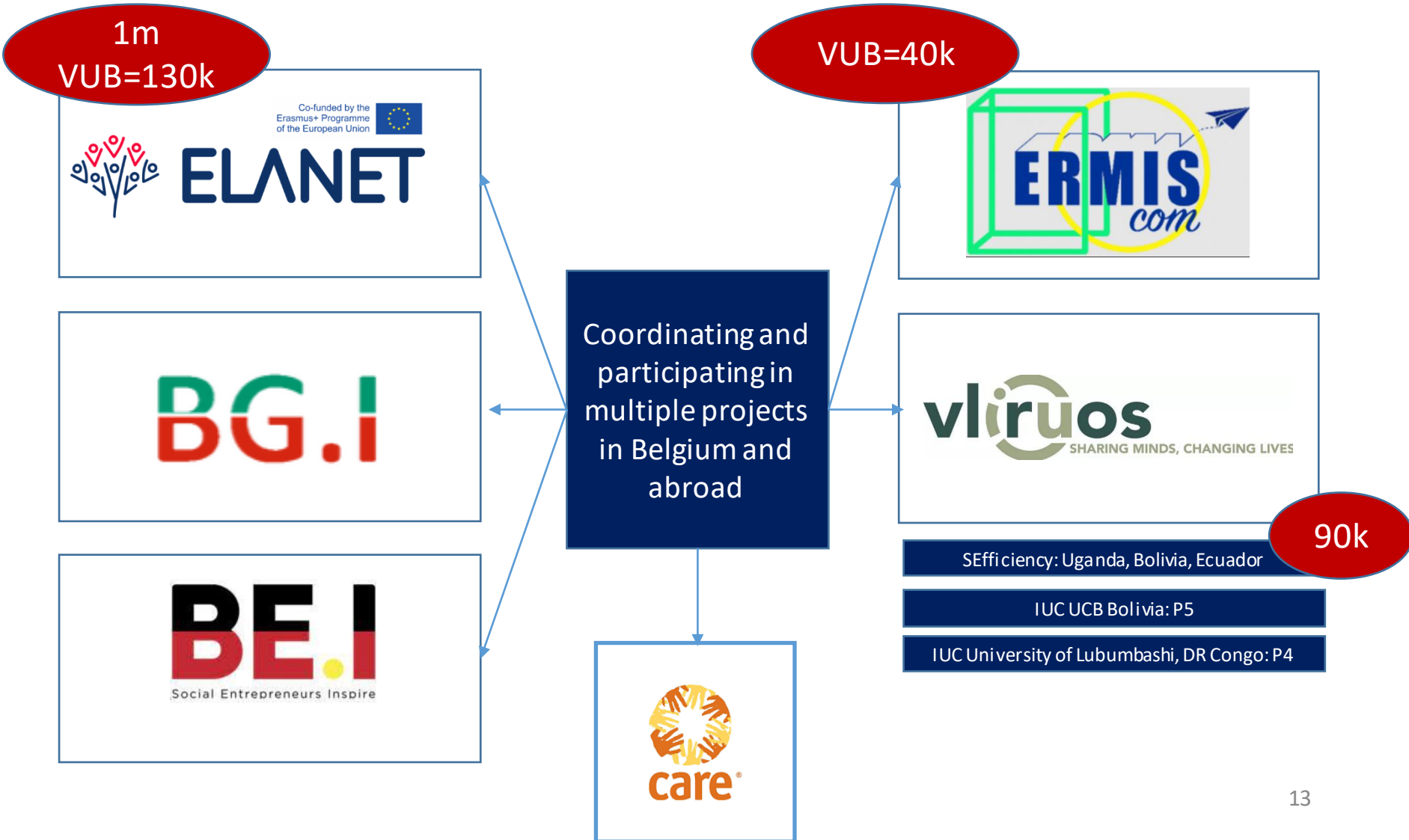
Academic

Books (since 2015)	3 Published 3 In development	<ul style="list-style-type: none"> • A Financial Guide for Social Entrepreneurs • Juntos Podemos Crear un Mundo Mejor • SE and vulnerable social groups
Scientific publications (since 2015)	17 Articles in Peer Review Journals 7 Book chapters 5 Special Issues	
Conferences	IABS (president) New Business Models (co-founder and past board member) Social Entrepreneurship Summit (co-founder and president)	
PhDs Defended	3 Belgium 3 Bulgaria 2 Bolivia	

Outreach

<u>Key Activities</u>	Goal	Impact
Social Entrepreneurship Summit (SES)	International conference	Participants: 200 SEs: 50+
Social Entrepreneurship Fair (SEF)	Engage students with SEs	Participants: 500 SEs: 50+
Social Entrepreneurship Challenge (SEC)	Incubation/acceleration program	SEs: 30+

Projects and initiatives



Project Details

	Location	Goal	Impact
ELANET (1M eur)	Belgium, Austria, Bulgaria, Bolivia, Peru, Colombia & Ecuador	Supporting social entrepreneurs & university capacity building	SEs: 500 p.a. Universities: 15 Team: 60
Ermis.com (40k eur)	Belgium, Greece, Bulgaria & Turkey	Developing curriculum for social entrepreneurship	Universities: 6 Team: 24
VLIR-UOS- IUC (n.a.)	Belgium & Bolivia	Developing social entrepreneurship in Bolivia	SEs: 50+ Universities: 1 Team: 12
VLIR-UOS- IUC (n.a.)	Belgium & Congo DRC	Creating university center to support Social Entrepreneurs	SEs: n.a. Universities: 1 Team: 10
VLIR-Joint (90k eur)	Belgium, Bolivia, Uganda & Ecuador	Creating university center to support Social Entrepreneurs	SEs: 50+ Universities: 3 Team: 8

Initiative Details

	Location	Goal	Impact
ELANET	International	University Centered Ecosystem	SEs: 1.300 Support Orgs: 150 University FTEs: 510
Belgium Impact	Belgium	Ecosystem	SEs: 350 Support Orgs: 100+
Bulgaria Impact	Bulgaria	Ecosystem	SEs: 45 Support Orgs: 13
Care	International	Data Analysis	n.a.

Thank you !



Prof.dr. Nikolay A. Dentchev

Chairholder

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