Newsletter

PRESENTATION OF THE FIRST INTELECTUAL OUTPOUTS OF THE ERMIScom PROJECT

IO1- Stereotypes and Prejudices: Xenophobia & Racism

This module, which consists of two basic parts, examines the concepts of stereotype, prejudice, otherness, xenophobia, racism, discrimination, nationalism, which form the basis of academic studies on vulnerable groups, and deals with disability studies, gender studies, migration studies in the context of minorities and disadvantaged groups.

In the second part of the module, alternative answers to the question of "How to overcome being the other?" by tackling stereotyping, prejudice and discrimination in society within the framework of historical and collective memory, multiculturalism, interculturalism, media pluralism and diversity, media freedom and democracy, and media literacy.

The leader of this module and the participants are committed to design and develop a module of approximately 42 teaching hours, to pilot this course as an elective to currently enrolled master students and to ensure an effective evaluation in light of the coherence of the final common master curriculum.

IO 2: FAKE NEWS & HATE SPEECH: REPRESENTATION OF VULNERABLE SOCIAL GROUPS IN THE MEDIA

The focus in this module is on the responsibility of media in the coverage of vulnerable groups, which are often presented in negative contexts because of stereotypes, hate speech and fake news. It is difficult for the audience to apply quality content criteria in a situation of information overload. Therefore, the course aims to present criteria for recognizing fake news and stopping hate speech with the help of knowledge about the media world.

The module aims the following topics:

- The concept of media: a historical perspective on media as the fourth estate
- How modern traditional, online and social media work:
- Media language: stereotypes, fake news, hate speech

- Ethical standards in the media

During the course, partners will trace the historical development of media and their role for shaping public opinion. A handbook on good media practices will be provided. The authors will analyze local and global cases regarding the media coverage of vulnerable groups. The module will take on media-specific, sociological and philosophical perspectives. The module leader and participants are committed to design a module of approximately 42 teaching hours, to pilot this course as an elective to currently enrolled master students, and to ensure effective evaluation in coherence with the final common master curriculum.

IO3 – SOCIAL ENTREPRENEURSHIP AND VULNERABLE SOCIAL GROUPS

Access to the labour market offers great potential for vulnerable social groups to effectively integrate into their community and to contribute as active parts to its economy. Recent initiatives focus especially on the field of social entrepreneurship and circular economy with the idea in mind that initiatives can develop solutions for social, cultural, and environmental challenges.

This module aspires to highlight these concepts from two perspectives:

1) In what way social entrepreneurship provides vulnerable groups with the opportunity to effectively integrate into the labour market and in society.
2) In what way social entrepreneurship offers the chance to vulnerable groups to participate equally in actions with a particular focus on social innovation.

During this course, the involved partners will investigate the various effects vulnerable groups can have on, social enterprises, circular economy, innovative and green practices, and initiatives and vice versa.
The leader of this module and the participants are committed to design and develop a module of approximately 42 teaching hours, to pilot this course as an elective to currently enrolled master students and to ensure an effective evaluation in light of the coherence of the final common master curriculum.

IO4 – Vulnerable groups and cultural trauma

Vulnerable groups of the population face traumatic experiences. The definition of vulnerability and the way that traumatic experiences are reflected in the narratives of vulnerable groups and reproduced by the media and the cinema are in the center of this module. Different vulnerable groups and their traumatic experiences are leaving indelible marks on collective consciousness and cultural identities. Inclusive and sustainable business model, the co-creation of business with the poorest communities are presented as a solution for seamless social inclusion.

This module consists of four parts:

- The first part addresses the subject of defining vulnerability (ethnic origin, sexual orientation, disability, religious preference, age & gender), the barriers for inclusion, the cultural identities, and the relationship between personal and collective traumas

- The second part refers to mediatization of traumatic experiences, the representations of trauma in the cinema and news stories
- The third part consist on the integration of the most vulnerable groups by the investment on inclusive and sustainable business model, and the
- Fourth part tackle the role of cultural mediators and carers supporting the integration of vulnerable groups and the ethical approach to vulnerability and traumatic cases.

During this course, the involved partners will define vulnerability and investigate the consequences of traumatic experiences and the ways for a smooth social integration. Examples and cases studies will highlight the issue of smooth integration and the role that cultural mediators can play at national and local level. The leader of this module and the participants are committed to design and develop a module of approximately 42 teaching hours, to pilot this course as an elective to currently enrolled master students and to ensure an effective evaluation in light of the coherence of the final common master curriculum.